



Information for free lance designers

Verbeekdesigns is interested in cooperation with new designers on the field of surface designing. Besides the designs from our own studio we carry designs of several national and international designers in our portfolio. These designers are a welcome addition to our high standard portfolio. To be represented by Verbeekdesigns you must apply. But before you do, there are some things you have to think about in the first place.

For all of our free lance designers we have the same terms and conditions. These terms and conditions are strict and not negotiable. If you find these terms and conditions not acceptable in the first place, there is no further use in contacting us. If you contact us, one of the procedures is that you send us some small JPG's (300 kb max.) from designs or items you have created in the past. We will evaluate these pictures and conclude if the particular "hand" would be a good addition to our portfolio. Not all good designers or good designs are interesting for us. We carefully watch over our total portfolio. We will not create opposite interests in one portfolio. That means that we are not interested in "more of the same" designs in one collection. This would mean that we would create a kind of concurrence in our own portfolio amongst our existing designers.

All designers have to sign an agreement in which clearly all "does and don'ts" are stated. One of the most important items is that the designer guarantees the originality of the designs. On request, we can send you a copy of the agreement.

What can you expect from **Verbeekdesigns**

As we are a professional studio, we travel to our customers on a daily base. Besides that, we participate a at least 4 international fairs; Heimtextil, Paperworld, Indigo-Mood, Surtex. We also have a very intense cooperation with several agents in The US, Japan and Korea who sell our work. Your designs will be shown at an international platform.

We will provide you with information that is essential for creating commercial designs. We have very good and intense contacts with several trend watchers and trend documentation.

We will have the newest trend information at first hand. We will share this information with all of our designers. Verbeekdesigns is well known for its commercial designs. Nevertheless, we think it important to have a part of the collection that is innovative and trendy. But always consider that trendy designs look nice but are sometimes hard to sell.

What kind of designs (designers) are we looking for.

Designs for:

- Bedding
- Textiles in general: upholstery and curtains
- Wallpaper and structures
- Gift-wrap
- Greeting cards
- Napkins

What do we expect from you?

As a designer, you should know that we sell our designs all over the world but mainly in Western Europe the US and Asia. That means that you should familiarise yourself with the latest trends and developments in the particular range that you think your designs are suitable for. You should design on a regular base, which means that you provide us with new material on a regular base. During the process of designing, you can consult us by email. We will evaluate your sketches and provide you with substantial information, comments and advice. This all in order to create better designs, and to make the designing process more efficient. All designs that we carry in our portfolio are in repeat (strait or half drop) and have the dimensions that are required in that particular industry.

Designs can be handmade or digitally generated. If designs are digitally generated, the output file should be a Layered PSD Photoshop file or an Ai Illustrator file. If you join our studio we keep your designs at least for 12 months in our portfolio. After that period, we know that most of our customers have seen the collection. After that period, we are able to evaluate the designs and decide or we continue carrying the designs or sending them back.

For the right measurements of the various designs, we will instruct you in a later stage. For various categories, we always work in concepts this means you offer us a main design accompanied with at least two coordinated designs both in a smaller scale. For samples, check out our website.

For freelance designers there is also a possibility to come and work in our studio for a limited period. When working in our studio you will bring your own materials. By working in our studio, we can monitor your design process and adjust or advise whenever necessary. If you want to apply for such internship, please contact us because places are limited.

For any further information please contact us. info@verbeekdesigns.com